

**North Central Region
Academic Programs Section Summer Report
College of Agricultural Sciences and Natural Resources
University of Nebraska-Lincoln
July 2004**

2003 Career Fair. The Career Fair was again a successful event - 494 students visited with representatives from 49 employing organizations about internships and full time positions. Even though the number of organizations was down, we had new organizations join us for the Fair this year. The response from the employers was positive about student preparation and knowledge.

Enrollment Update and Student Demographics (Fall 2003).

- CASNR undergraduate enrollment **decreased 5.5%** to 1266 [1251 at UNL and 15 at UNO (4:pre-agricultural sciences, 11: pre-horticulture)]. Six of 8 UNL undergraduate colleges declined [others are Business Administration (-5.5%), Education and Human Sciences (-1.9%), Engineering and Technology (-0.5%), Fine and Performing Arts (-0.7%), and Journalism and Mass Communications (-7.3%)]. Architecture increased 5.6% and Arts and Sciences increased 3.4%. UNL undergraduate enrollment **decreased 1.5%** (18,118 to 17,851).
- The number of students graduating (August 2003, May 2003 and December 2002) was **down one graduate** from the previous year to 293.
- First-time student (new freshman) enrollment decreased **17.7%** to 191. The majors with the largest class of new freshmen were **Animal Science (32), Veterinary Science (29), Agribusiness (29), and Fisheries and Wildlife (20)**. The majors with the largest class of new transfer students were **Horticulture (13), Agribusiness (11), Animal Science (11), Agricultural Education (8) and Fisheries and Wildlife (8)**.
- Enrollment in majors in the Bachelor of Science degree in Natural Resources **increased 5.1 %** and the percent of the total CASNR enrollment **increased** from 10.2% to **11.3%**.
- The student population is **62.6% male and 37.4% female; 91.7% Caucasian, 0.6% Asian, 0.9% Black, 0.6% Hispanic, 0.2% Indian, 2.2% International and 3.8% Not Reported**.
- **Thirty percent (29.8%)** of first-time students are transfer.
- The top five majors based on enrollment are: **Agribusiness (191), Animal Science (174), Horticulture (155), Veterinary Science (109) and Fisheries and Wildlife (101)**.
- Areas of growth include **Environmental Studies (16.6%), Agricultural Education (14.5%), Fisheries and Wildlife (6.3%), Biochemistry (4.9%), and Animal Science (4.8%)**.
- Declining enrollment (majors with at least 20 students) includes **Agronomy(-17.2%), Veterinary Science (-15.5%), Agricultural Economics (-12.2%), Agribusiness (-10.7%) and Horticulture (-9.3%)**.
- Graduate student enrollment on the sixth day census (Fall 2002; Fall 2003) reflects an **increase of 1.0%** in CASNR departments (437 to 441 enrolled graduate students). The total graduate student population was 656 in the fall 2003 semester.
- Responding to increasing student interest in **study abroad**, CASNR added three new agricultural programs in 2003. For 2004 we are able to send students to agricultural university partner programs in **ten countries**.

Crop Protection Major Revised. The Board of Regents accepted the report from the President on October 17, 2003 indicating that the Crop Protection major was revised and renamed Plant Protection Sciences. The name change more accurately reflects the application of the major to all plants, and the emphasis on science rather than management.

Professional Golf Management. A site visit was conducted by the PGA on December 16. This is one of the final steps in gaining PGA certification. Final action by the PGA on the UNL proposal will occur after the first of the year.

CASNR Day. CASNR Day was held October 11th. It is a recruitment event for high school students and their parents. This is our second year as a college-wide program and it was a huge success. We had about 90 prospective students and their parents attend representing Nebraska, Texas, Iowa, Washington and Pennsylvania. We fed approximately 280 people for lunch.

Budget Reductions - After Four Rounds. The IANR budget has been reduced 11.70% through the four rounds of budget reductions totaling approximately \$6.8 million. The College permanent base budget has been reduced \$255,000 which is 3.76% of the total IANR reduction. Our base budget (which does not include the veterinary student contract) is 12.53% of IANR's total budget. The fact that the college reduction was nearly a fourth of what would have been a proportional reduction is evidence of the priority placed on undergraduate education in IANR and the support that we have received from Vice Chancellor Owens, Deans Dickey, Nelson and Kostelnik, Associate Vice Chancellor Baquet and Assistant to the Vice Chancellor Moeller.

GROW Campaign in Its Third Year. New 60-second radio ads and an updated Web site usher in the third year of the College of Agricultural Sciences and Natural Resource's "Grow" recruitment campaign, coordinated by CASNR and Communications and Information Technology. Ads featuring CASNR students began airing Oct. 1 on radio stations across the state. The ads feature Karl Brauer (agronomy), Zach Cunningham (fisheries and wildlife), Katie Frey (agribusiness); Pam Fry (veterinary science), Katie Kalinowski (natural resources), Kami Marsh (horticulture), Rachel Spatz (animal science) and Justin Stiers (biochemistry). These ads accompany other recruiting efforts directed at potential students, their parents and school counselors.

Administrative Changes.

Department of Biological Systems Engineering: New Head - Dr. Ron Yoder

Department of Veterinary and Biomedical Sciences (national Search): Interim Head - Dr. Rod Moxley

Department of Agronomy and Horticulture (national search): Interim Head August 1- Dr. Lowell Moser

Department of Agricultural Leadership, Education and Communication (internal search): Dr. Susan Fritz (current head)

Department of Statistics: Dr. Walt Stroup

Associate Dean, half-time, CASNR (internal search):

College of Education and Human Sciences: Dr. Marjorie Kostelnik

Nebraska College of Technical Agriculture (national search): Acting Dean - Mr. Jerry Sundquist

University of Nebraska System: President J. B. Millikan

Senior Vice Chancellor for Academic Affairs: Dr. Barbara Coulter

Department of Agricultural Economics (national search): Interim Head - Dr. Richard Clark

School of Natural Resources: Director - Dr. Mark Kuzila

Nebraska Cooperative Fish and Wildlife Research Unit: Unit Leader - Dr. Craig Allen

West Central Research and Extension Center: Interim Director - Dr. Don Adams

Melvin Jones Scholars. The Melvin Jones Scholars is a new learning community to promote academics, leadership and community among first-year students of color. The Jones Scholars program will begin in the fall, 2004. The College is very pleased that AGRI/NRES 103 is one of two core courses identified for the Jones Scholars.

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