

North Central Region Teaching Symposium
University of Minnesota, St. Paul Campus
June 9-10, 2003

Institutional Report
College of Agricultural Sciences and Natural Resources (CASNR)
University of Nebraska-Lincoln

Fall 2002 Enrollment and Student Demographics

- First-time student (new freshman) enrollment **increased 18.4%** to 232. The majors with the largest class of new freshmen were **Veterinary Science (44)**, **Agribusiness (32)**, **Animal Science (32)** and **Horticulture (19)**. The majors with the largest class of new transfer students were **Agribusiness (11)**, **Animal Science (11)**, **Agronomy (8)** and **Horticulture (7)**.
- Enrollment from Lincoln, Omaha, Papillion and Bellevue is up **39%** primarily in majors targeted in the radio advertising campaign.
- The UNL enrollment (undergraduate, graduate and professional) increased 0.98% to 22,988 this fall [undergraduate enrollment (18,118) increased 0.70%].
- **Twenty-five percent** of first-time students are transfer students.
- Areas of growth include **Biochemistry (35.6%)**, **Mechanized Systems Management (21.7%)**, **Horticulture (18.8%)**, **Veterinary Science (15.2%)** and **Food Science (13.9%)**.
- The top five majors based on enrollment are: **Agribusiness (214)**, **Horticulture (171)**, **Animal Science (166)**, **Veterinary Science (129)** and **Fisheries and Wildlife (95)**.
- The student population is **62.0% male** and **38.0 % female**; **91.8% Caucasian**, **0.6% Asian**, **1.2% Black**, **0.7% Hispanic**, **0.3% Indian** and **5.5% Not Reported**.
- Although total enrollment (sixth-day census) for CASNR units is **down 1.9%** compared to Fall 2001 (1368 UG + 431 G = **1799** compared to UG 1339 + 426 G=**1765**), total enrollment based on sixth-day census for undergraduates and all of the graduate students advised by our faculty is up (**1979** in Fall 2001 compared to **1995** this fall).

ACE Learning Community. The innovative Achievement, Commitment and Excellence (ACE) Program, designed for freshmen to make a successful transition into college, promotes a “residential learning community” concept. The ACE Program continues to be most successful with a 95% retention rate.

Dual Credit. Spring semester 2003, CASNR will offer an entomology course via distance education at four high schools: Mead, Laurel-Concord, Nebraska City and Burwell. The courses may be taken for high school or college credit, or both.

Study Abroad. CASNR has a global campus with students studying in France, Japan, Ireland, Germany, Italy, Austria, Denmark, Russia, Bolivia, England, Australia, Wales, Norway, Brazil.

Career Fair 2002. Last October at the Career Fair, there were 50 companies, 90 student volunteers and about 500 participants who were CASNR students, community college students (Central CC and Northeast CC), University of Kearney students, CASNR alumni and other University of Nebraska-Lincoln students. At a brunch preceding the event, 35 of our faculty hosted the employers.

IANR Recruitment Efforts

- We are appreciative of Vice Chancellor John Owens' and ABN's continuing support of our recruitment activities. **Radio ads** are running again this year. There are three new spots and 6 that have been updated from last year airing statewide, primarily on radio stations that attract high school-aged listeners. Forty percent of the effort is in the Omaha area, 20% in the Lincoln area and 40% covering the rest of the state. Listeners are directed to a new **web-based "splash" page:** *grow.unl.edu*. This year we also have an **800 number** for call ins. Additionally some offices within the Institute are playing the ads in lieu of music when telephone callers are on hold.
- **CASNR Openhouse.** On November 23, 2002, CASNR hosted an open house for 70 prospective high school and transfer students. Approximately 250 parents, faculty, staff, current students and prospective students attended this event. Three different interest sessions were available for each student as well as a special session with the UNL Admissions Dean and staff.
- This is the third year we have held **Career Night** with the extension educators via satellite. Prospective students and their parents were invited to this recruiting activity. The first year we had two remote locations participating in Career Night; this year there were 12. The sites included Alma, Beatrice, Burwell, Fairbury, Falls City, Holdrege, Kearney, Kimball, Norfolk, Ord, Sidney and York. The Career Night campus panelists were Steve Waller, Marjorie Kostelnik, Ron Hanson, Glenn Hoffman and Melanie Simpson.
- **Extension Educators** with recruitment responsibility have been given the authority by the College to grant scholarships to qualified, prospective students.

Student Development and Retention

- **AGRI 103 Course.** Out of 168 students in the class, 46 participated in a formal service learning activity through the Community Challenge project.
- The **CASNR Cares** program is designed to help our students with any situation that concerns them, from academics to registration issues to illness. Contact can be made by the student, parents, faculty, staff or anyone who is concerned.
- **Deans Scholars in Experiential Leadership (DSEL).** The 44 first-year students who were self-identified as leaders last August participated in the first Dean's Scholars in Experiential Leadership (DSEL) program. Students attend weekly seminars to develop their leadership skills.

Budget Reductions. The university of Nebraska-Lincoln has just completed the fourth round of budget reductions. The Institute of Agriculture and Natural Resources has a total reduction of approximately 12%, totaling \$6,748,482.

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